

Ribbon Cutting on Hiring of Ms. Doty

Via a 5-Sept-07 press release by Janis May the USM Public Relations department has made the EFIB's recent hiring of Susan Doty (Ms. Doty) official. That press release is shown below:

Susan Doty Named Director of Center for Economic Education at Southern Miss (with photo)



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Hattiesburg - Susan S. Doty has been named director of the Center on Economic Education in the The University of Southern Mississippi College of Business. The College of Business houses one of two economic education centers in the state, which are affiliated with the Mississippi Council on Economic Education and the National Council on Economic Education.

Since 2004, Doty has served as lead educator for the Mississippi Council on Economics Education, whose goal is for all high school students to become financially and economically literate before high school graduation by training teachers to infuse economic education into the curriculum from kindergarten through grade 12. Economics is now a required part of school curriculum in Mississippi schools.

As lead educator, Doty conducted close to 100 workshops for more than 1,000 Mississippi K-12 teachers, represented the CEE throughout the state and at regional and national meetings and worked on a volunteer basis to help the center become established.

"Simply expanding my role from volunteer to director allows me to increase the scope, presence and impact of the center," said Doty.

"My vision for the CEE is to see it recognized by K-12 teachers in South Mississippi as their primary resource for continuing education and professional development in economic education," Doty continued.

As CEE director, Doty will further develop and deliver economics, personal finance, entrepreneurship and international trade programming to Mississippi teachers, work with specific school districts in South Mississippi and conduct research on the efficacy of economic education initiatives in the state.

George Carter, professor and chair of Economics, Finance and International Business says that Doty is an exceptional director for the Southern Miss Center for Economic Education.

"Susan Doty has extensive experience in presenting economic education workshops and has become an integral member of the nationwide network of economic education professionals. Through her workshops, secondary education teachers will obtain the necessary background for teaching high school economics with the result that high school graduates will be better prepared to work and participate in the 21st century American economy," Carter said.

After completing a Bachelor of Arts degree in biology at Wheaton College in Massachusetts and an Master of Business Administration degree at Bryant College in Rhode Island, Doty spent 12 years as a senior executive in the biotechnology industry as that field was just becoming established. She has taught courses in entrepreneurship, economics, finance and international business planning at four different universities. Doty is a member of the economics faculty at Southern Miss in addition to serving as CEE director.

According to the release, EFIB Chairman George Carter believes that, through her economic education workshops, Ms. Doty "has become an integral member of the nationwide network of economic education professionals."

Many CoB faculty have wondered how Carter was able to classify Ms. Doty as "PQ" (Professionally Qualified). The end of May's press release offers a hint, with the cryptic (some would say dubious) statement that Ms. Doty spent 12 years as a senior executive in the biotechnology industry. Ms. Doty (shown below) holds a Bachelor of Arts degree in

biology and an MBA. Sources indicate that she does not, therefore, likely hold the necessary 18 graduate hours of economics coursework required to teach any level of economics within USM's College of Business. And, according to sources, there is nothing in the cryptic biotechnology statement (above) that suggests that Ms. Doty holds a professional qualification in economics (economic education).



Ms. Doty

May's press release goes on to point out the extensive teaching Ms. Doty has done over the past several years, including courses in entrepreneurship (MGT), economics (ECO), finance (FIN), and international business (IB). This means that Carter and MgtMkt Chairman Tony Henthorne will be able to share Ms. Doty's services and have at least four (two) of the CoB's academic units (departments) assisted by her presence.

Regular readers of USMNEWS.NET will recall that Ms. Doty is the wife of former CoB Dean D. Harold Doty (who is now a professor of management in the CoB). Harold Doty suffered a significant loss of income with his resignation (on 9-Apr-07) as CoB Dean. So, Ms. Doty's placement in the CoB should work to offset that loss of income, and then some. Also, with the employment by the CoB of both Dotys, the Doty's daughter, a student at USM, will be able to continue her studies in Hattiesburg tuition-free.

Ms. Doty was hired by EFIB Chairman George Carter, with help from an *ad hoc* hiring committee that included CoB economists William Gunther and Akbar Marvasti, during the summer of 2007.